

## Mini-Workshop on Intellectual Property, Technology Commercialization and Business Incubation

Learn	<ul style="list-style-type: none"> <li>• Converting laboratory science to technology and products/ services; Discovery research, inventions and innovation</li> <li>• Protecting your ideas; Technology assessment; Strategy</li> <li>• Advancing technology ideas</li> <li>• Technology marketing and licensing</li> <li>• Creating and financing new ventures; business incubation</li> </ul>				
For whom	<ul style="list-style-type: none"> <li>• Researchers and inventors; Academics, scientists</li> <li>• Students and project staff</li> </ul>				
When	Date: 13 <sup>th</sup> August 2012 Time: 1500 - 1630 hours				
Where	Auditorium, Agharkar Research Institute ARI I got				
Contact	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #D9E1F2;">At Venture Center:</th> <th style="background-color: #D9E1F2;">At Agharkar Research Institute:</th> </tr> </thead> <tbody> <tr> <td>           Lipika Biswas            Event Coordinator            100, NCL Innovation Park,            Dr. Homi Bhabha (Pashan) Road            Pune - 411008            Phone: +91-20-6401-1026            Email: eventsdesk@venturecenter.co.in         </td> <td>           Dr GK Wagh            Tech Officer D            Agharkar Research Institute            G G Agarkar Road            Pune 411004            Phone: 020 25653680            Email: gkwagh@gmail.com         </td> </tr> </tbody> </table>	At Venture Center:	At Agharkar Research Institute:	Lipika Biswas Event Coordinator 100, NCL Innovation Park, Dr. Homi Bhabha (Pashan) Road Pune - 411008 Phone: +91-20-6401-1026 Email: eventsdesk@venturecenter.co.in	Dr GK Wagh Tech Officer D Agharkar Research Institute G G Agarkar Road Pune 411004 Phone: 020 25653680 Email: gkwagh@gmail.com
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Cost	Free But prior registration compulsory Online registration at <a href="http://13-8-2012.eventbrite.com">http://13-8-2012.eventbrite.com</a>				
Organizers	<ul style="list-style-type: none"> <li>• Agharkar Research Institute</li> <li>• Venture Center, NCL Innovation Park</li> </ul>				
Sponsors	<ul style="list-style-type: none"> <li>• Agharkar Research Institute</li> <li>• DSIR's TePP program</li> <li>• DST-TIFAC's TREMAP program</li> <li>• MoMSME's IPFC program</li> </ul>				

## INTRODUCTION

The decade 2010-2020 has been declared the decade of innovations by the President of India. The Government of India has also announced the creation of the National Innovation Council headed by Mr Sam Pitroda. The Government of India's agencies have been announcing various programs to support technology development, advancement and new venture creation. All these initiatives represent a great opportunity for research institutes and academia which is responsible for much of the research undertaken in India. Are our research organizations ready to leverage this opportunity?

The Venture Center, Pune has been actively setting up an eco-system for innovation for Pune city. It has been creating services, resources, facilities and programs to facilitate science-based innovation and enterprise. Via this workshop, Venture Center hopes to create awareness and build momentum for science-based innovation emerging from Pune city.

## OBJECTIVE

To learn about

- Converting laboratory science to technology and products/ services; Discovery research, inventions and innovation
- Protecting your ideas; Technology assessment; Strategy
- Advancing technology ideas
- Technology marketing and licensing
- Creating and financing new ventures; business incubation

## WHO IS IT FOR?








- Researchers and inventors; Academics, scientists
- Students and project staff

## WORKSHOP SESSIONS




Timing	Session Title	Duration	Speakers
15.00-15.15	Converting laboratory science to technology and products/ services; Discovery research, inventions and innovation	15 min	Premnath V
15.15-15.30	Protecting your ideas, Intellectual property	15 min	Nitin S Tewari
15.30-15.35	Intro to IPFACE	5 min	Sneha Kankar
15.35-15.50	Assessing technology; Advancing the technology; Technology marketing and licensing	15 min	M. Nandagopal
15.50-15.55	Intro to POC schemes like TePP, BIG	5 min	Pradnya Aradhya
15.55-16.10	Creating and financing new ventures; business incubation <ul style="list-style-type: none"> <li>• Facilitating institutional policies and mechanisms</li> <li>• Marketing your technology</li> <li>• Licensing</li> </ul>	15 min	V. Premnath

	<ul style="list-style-type: none"> <li>Creating new ventures</li> </ul>		
16.10-16.20	Intro to TechRx	5 min	Madhu Krishnan
	Intro to Venture Center programs	5 min	Veena Radhakrishnan
16.20-16.30	Q&A	15 min	
16.30-16.45	Tea	15 min	

## SPEAKERS

	<b>Ms Pradnya Aradhya</b> Associate-Bioincubator, Venture Center M.Tech Biological Sciences and Bioengineering, IIT Kanpur
	<b>Ms Sneha Kanitkar</b> Scientist Fellow, IP Group, NCL B.Pharm, PGD-IPR, Patent Agent
	<b>Ms Madhu Krishnan</b> Manager Seed Fund & Tech Commercialization, Venture Center MBA Finance & Strategy, University of Illinois at Chicago Experience with a US tech transfer office, research programs, venture investing
	<b>Dr. Magesh Nandagopal</b> Scientist, NCL Innovations PhD (Polymer Science) & MBA (Finance & Operations), University of Connecticut New product development in chemical/material sciences, Assessment, Valuation, portfolio management & marketing
	<b>Ms Veena Radhakrishnan</b> Manager-Incubator, Venture Center B.S. Computer Science- Oklahoma State University MBA- Oklahoma State University Experience in Business Analysis, Client Relations and Event Management
	<b>Dr. Nitin S Tewari</b> Scientist, IP Group / NCL Innovations PhD (Biomed Research), WoS-C fellow of DST, Patent Agent Patent drafting & prosecution, IP portfolio planning, management and value addition
	<b>Dr. Premnath Venugopalan</b> Head, NCL Innovations, NCL; Head, IP Group, NCL; Scientist, PSE, NCL; Director, Venture Center (Current Positions) PhD (MIT), B. Tech (IIT-B) (Chemical engineering, Polymers, Biomedical materials); Chevening Technology Enterprise Fellow (Cambridge/ London Business School)

**ABOUT THE ORGANIZERS**

	<p>Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the "Pune region" in <b>India</b>. The Venture Center is a technology business incubator specializing in technology startups offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences &amp; engineering.</p>
	<p>IPFACE aims to promote awareness and adoption of intellectual property rights amongst entrepreneurs and MSMEs in India while also making accessible high-quality IP services and resources. IPFACE is a project of the Venture Center supported by the Ministry of Micro, Small and Medium Enterprises, Government of India and National Chemical Laboratory, Council of Scientific and Industrial Research, India.  <b>For more information about IPFACE services, visit <a href="http://www.ipface.org">www.ipface.org</a></b></p>
<div style="background-color: #4a7ebb; color: white; padding: 10px; text-align: center; font-weight: bold; font-size: 1.2em;">       BioIncubator     </div>	<p>BioIncubator at Venture Center was created with support from DBT-BIRAC under the Bioincubator Support Scheme. It has been conceptualized to help innovators in the spectrum of biomass, bioengineering, bio informatics, biomed and agro based industries to ease their enterprises into the ecosystem. Along with infrastructural support in the form of biosciences labs and office spaces, the BioIncubator also provides advisory services, referrals, scientific support, library and information services, Intellectual property services, seed funding and access to talks, workshops and technical training programs.  <b>For more information about Bioincubator at Venture Center, visit <a href="http://www.bioincubator.venturecenter.co.in">www.bioincubator.venturecenter.co.in</a></b></p>
	<p>CII Biotechnology Resource Centre (CII-BRC) in Pune, Maharashtra, India is a resource center serving biotechnology entrepreneurs, professionals, start-up companies and the biotechnology industry at-large. The CII-BRC aims to make available information, services, resources and programs. The CII-BRC is an initiative of the Confederation of Indian Industry and Government of Maharashtra in partnership with Venture Center.  <b>For more information about CII-BRC, visit <a href="http://www.ciibrc.org">www.ciibrc.org</a></b></p>