



**IP Facilitation Center ( IPFACE)**  
 750, NCL Innovation Park  
 Dr. Homi Bhabha Road, Pune -411008  
 Email: ipassociate@ipface.org  
 Phone: +91-20-6401-1024



<b>4<sup>th</sup> Meeting of Pune Inventor’s Network (PIN)</b> <b>“Micro- IP portfolio strategy for SME/Individual Inventors”</b> <b>- Organized by IPFACE &amp; TREMAP at Venture Center -</b>	
<b>Learn</b>	<ul style="list-style-type: none"> <li>• How to create a targeted patents portfolio</li> <li>• Strategies to overcome the challenges often faced by SME’s &amp; Individual Inventors (having limited budget) for patenting</li> <li>• Opportunities to market the patents</li> </ul>
<b>Organized by</b>	<ul style="list-style-type: none"> <li>• DST-TIFAC’s Technology Commercialization Facilitator Agency, Venture Center (u/s TREMAP)</li> <li>• IP Facilitation Center, Venture Center, Pune</li> </ul>
<b>For whom</b>	<ul style="list-style-type: none"> <li>• Members of PIN</li> <li>• Innovators/ Scientist / Students</li> <li>• IP professionals</li> <li>• Entrepreneurs interested in IP portfolio creation and management</li> </ul>
<b>When</b>	Saturday, 25 <sup>th</sup> January 2014 Time: 15.00 to 17. 00 hours
<b>Where</b>	E-Classroom, Venture Center, 100 NCL Innovation Park, Dr. Homi Bhabha (Pashan) Road, Pune-411008
<b>Contact</b>	Ms. Lipika Biswas/ Mr.Ashutosh Prachand Venture Center, 100, NCL Innovation Park, Dr. Homi Bhabha Road, Pune – 411008; Phone: +91-20- 2586 5877; +91-20 – 6401 1024 Email: <a href="mailto:eventsdesk@venturecenter.co.in">eventsdesk@venturecenter.co.in</a>
<b>Cost</b>	<ul style="list-style-type: none"> <li>• FREE- open to all/ limited seats: <b>30</b></li> <li>• <b>Prior registration is required</b></li> </ul>



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### Introduction to Pune Inventor's Network (PIN)

PIN is a forum for inventors from greater Pune region to meet, interact, share their experiences, learning with each other and to guide them on technology management and on various funding schemes by Government of India where they fit in.

PIN is hosted by IP Facilitation Center - which is a non-profit project of the Venture Center (Technology Business Incubator hosted by NCL) and Ministry of Micro, Small and Medium Enterprises, Government of India.

### Program Schedule:

Time	Session title	Speaker
14:45-15:00	Registration	
15:00-15:15	Introduction to VC & TREMAP scheme & workshop outline	Ms Madhu Krishnan
15:15-15:30	Meeting the challenges of a limited budget for patenting in SME/Startup scenarios	Mr. Hasit Seth
15:30-15:45	Filing strategies emphasizing on one off patent filing (deciding on whether to file only one patent on multiple inventions or not)	Mr. Hasit Seth
15:45-16.00	Tea Break	-
16:00-17:00	How to create a targeted micro patent portfolio to increase patent valuations & to find marketing opportunities	Mr. Hasit Seth

## Speakers



**Mr Hasit Seth**

- B.Sc, LL.B, LL.M (Commercial Law, Mumbai Uni., Gold Medal),
- LL.M in IP (FPLC,USA),
- Member of the New York Bar



**Ms. Madhu Krishnan**



**Manager - Seed Fund & Tech Commercialization**

- MBA Finance & Strategy, University of Illinois at Chicago 2008
- Post graduate study towards PhD – (Department of Pharmacology, Toxicology and Neuroscience) Louisiana State University, Shreveport, USA 2004 - 2005
- B'Pharma, Bangalore University 1997



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About the Organizers	
	<p><b>About Venture Center</b></p> <p>Entrepreneurship Development Center (Venture Center) – a CSIR initiative, is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology &amp; knowledge-based enterprises by leveraging the scientific &amp; engineering competencies of the institutions in the Pune region. The Venture Center is a technology business incubator supported by the Department of Science &amp; Technology’s National Science &amp; Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center’s focuses on technology enterprises offering products &amp; services exploiting scientific expertise in the areas of materials, chemicals and biological sciences &amp; engineering.</p> <p><b>For more information, visit <a href="http://www.venturecenter.co.in">http://www.venturecenter.co.in</a></b></p>
	<p><b>IPFACE (IP Facilitation Center)</b></p> <p>IPFACE aims to promote awareness and adoption of intellectual property rights amongst entrepreneurs and MSMEs in India while also making accessible high-quality IP services &amp; resources. IPFACE is a project of the Venture Center supported by the Ministry of Micro, Small and Medium Enterprises, Government of India and National Chemical Laboratory, Council of Scientific and Industrial Research, India.</p> <p><b>For more information about IPFACE services, visit <a href="http://www.ipface.org">www.ipface.org</a></b></p>
	<p><b>Technology Refinement and Marketing Programme (TREMAP)</b> initiated by Technology Information, Forecasting and Assessment Council (TIFAC) in 2009 is a unique program to support the nation’s innovation pool by pushing the innovative technologies from working prototype stage towards a viable commercial product stage through a network of Technology Commercialization Facilitators (TCFs). This facilitates an early assessment of innovative technologies by identifying their commercial potential and provides the required financial, marketing and operational skills for commercialization.</p> <p><b>For more information about TREMAP, visit <a href="http://www.venturecenter.co.in/tremap/">http://www.venturecenter.co.in/tremap/</a></b></p>