



IP Facilitation Center (IPFACE)
750, NCL Innovation Park
Dr. Homi Bhabha Road, Pune -411008
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Phone: +91-20-6401-1026



| Workshop on Copyrights, Patents and other IP for Software/IT Professionals | |
|---|--|
| LEARN | <ul style="list-style-type: none">• Mechanisms available for protecting your IP/ Intro to IP• Protecting your IP with patents<ul style="list-style-type: none">○ Understanding patents○ Case studies and strategies• Copyrights for software<ul style="list-style-type: none">○ Understanding copyrights○ Case studies○ Copyright issues for service firms• Licensing<ul style="list-style-type: none">○ Typical software licenses○ Open source○ Cloud computing and licensing○ Creative commons• Take-home messages for entrepreneurs and start-ups |
| FOR WHOM | <ul style="list-style-type: none">• Software/IT professionals/entrepreneurs/consultants• IP professionals• Engineering students |
| WHEN | Saturday, 27 August 2011 |
| WHERE | Training Room Venture Center 100 NCL Innovation Park Dr. Homi Bhabha Road, Pune-411008 |
| CONTACT | Deepak Sarda IP Facilitation Center 100, NCL Innovation Park, Dr. Homi Bhabha Road Pune - 411008 Phone: +91-20-6401-1024 Email: ipassociate@ipface.org |
| COST | For individual, micro/small entity- Rs 2500/ participant For medium and large entity- Rs 4000/participant For students with valid ID cards - Rs 900 / participant For IPFACE members- 2000/ participants (20% discount) |



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INTRODUCTION

This workshop aims to provide practicing IT/software professionals and entrepreneurs with key lessons and insights from practicing IP professionals with hands-on experience relating to intellectual property rights on how they can protect their intellectual property effectively, when and how they should leverage formal instruments of IP protection, how they should select the IP instrument, how they can license their IPR to others to maximize creation of both social and economic value. The instructors shall include practicing IT professionals and entrepreneurs with strong IP experiences who shall share their experiences and insights for fellow entrepreneurs and industry professionals.

COURSE OUTLINE

- Mechanisms available for protecting your IP/ Intro to IP
- Protecting your IP with patents
 - Understanding patents
 - Case studies and strategies
- Copyrights for software
 - Understanding copyrights
 - Case studies
 - Copyright issues for service firms
- Licensing
 - Typical software licenses
 - Open source
 - Cloud computing and licensing
 - Creative commons
- Take-home messages for entrepreneurs and start-ups

OBJECTIVE

- This workshop aims to share learning and experiences relating to software protection by patent, copyright and other mechanisms. Workshop also covers different aspects related to licensing.

WHO IS IT FOR?

- Software/IT professionals/entrepreneurs/consultants
- IP professionals
- Engineering students



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WORKSHOP SCHEDULE

| Date | Timing | Session title | Speakers |
|--------------------------------|--------------------|---|-----------------|
| Saturday, 27 August 2011 | 09.00-09.30 | <ul style="list-style-type: none">Registration and tea | |
| | 09.30-10.30 | <ul style="list-style-type: none">Types of Intellectual Property Rights | Dr.Navin Kabra |
| | 10.30-12.45 | Protecting your IP with Patents | |
| | 10.30-11.30 | <ul style="list-style-type: none">Understanding of patents | Dr.Basant Rajan |
| | 11.30-12.15 | <ul style="list-style-type: none">Case studies and strategies | Dr.Basant Rajan |
| | 12.15-12.45 | <ul style="list-style-type: none">Patents Quiz | Dr.Basant Rajan |
| | 12.45-13.30 | Lunch | |
| | 13.30-15.30 | Copyrights for software | |
| | 13.30-14.00 | <ul style="list-style-type: none">Understanding copyrights | Dr.Navin Kabra |
| | 14.00-14.30 | <ul style="list-style-type: none">Copyright issues for service firms | Dr.Navin Kabra |
| | 14.30-15.00 | <ul style="list-style-type: none">Case studies | Dr.Navin Kabra |
| | 15.00-15.30 | <ul style="list-style-type: none">Copyrights quiz | Dr.Navin Kabra |
| | 15.30-15.45 | Tea | |
| | 15.45-17.45 | Licensing | |
| | 15.45-16.15 | <ul style="list-style-type: none">Typical software licenses and terms | Dr.Navin Kabra |
| | 16.15-16.45 | <ul style="list-style-type: none">Open source | Dr. Navin Kabra |
| | 16.45-17.15 | <ul style="list-style-type: none">Creative commons | Dr. Navin Kabra |
| | 17.15-17.45 | <ul style="list-style-type: none">Licensing quiz | Dr. Navin Kabra |
| 17.45-18.00 | Q&A | | |



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FACULTY



Dr. Navin Kabra

Dr Navin Kabra is the co-founder and CTO at bharathealth.com, a startup focused on creating online software products in the healthcare industry. Dr Kabra is also the creator of PuneTech.com, a portal for the tech community in Pune, India. He has experience working with both large and small companies including Symantec, Quiq and Teradata. He has experience as a product development, consumer and enterprise software developer/ architect and manager.

Dr Kabra has completed his PhD with David DeWitt in Computer Sciences from the University of Wisconsin in 1999, and holds a B.Tech. in Computer Sciences from IIT-Bombay. He has interests in a number of areas of computer science, including: highly scalable systems; distributed and fault-tolerant software systems; text search, information retrieval, and analysis of unstructured information. His latest is the understanding of what drives online communities.

Dr Navin Kabra shall be the Director for this Workshop and the anchor faculty.



Dr Basant Rajan

Dr. Basant Rajan is CEO of Coriolis Technologies. He has over 20 years of industry experience, combining research and technology skills with a talent for incubating teams and growing them into large organizations. He was the CTO of Symantec India and headed the SRL (Symantec Research Labs) for 3 years, where he was responsible for sustaining and fostering innovation across 2500 engineers. He was a founder member of the Patent Filter committee and himself a prolific contributor to Symantec's IP programs. He holds a number of patents in the storage domain.

Dr. Basant oversaw the offshoring of several large projects in Symantec, and headed the Storage Foundation group of over 300 engineers. He started his career as a file system engineer, working on key features of the industry standard VERITAS file system.

Dr. Basant has also been a visiting member at the School of Technology & Computer Science, TIFR, from 1998 to 2006.

Dr. Basant holds a Ph.D. in Computer Science from the Tata Institute of Fundamental Research, Bombay.



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COURSE INCLUDES

Course includes:

- Courseware 100 pages
- Restricted area with online resources and online community
- Free reference membership for Venture Center Library
- Certificate of participation
- Lunch/tea/coffee

ABOUT IPFACE

IPFACE aims to promote awareness and adoption of intellectual property rights amongst entrepreneurs and MSMEs in India while also making accessible high-quality IP services and resources. IPFACE is a project of the Venture Center supported by the Ministry of Micro, Small and Medium Enterprises, Government of India and National Chemical Laboratory, Council of Scientific and Industrial Research, India.

For more information about IPFACE services, visit www.ipface.org