Monday 19 Feb 2018









Half-day Seminar on

Patent Filing & Prosecution in USA

Tips
Pointers for
Startups and
Inventive
Companies

(including Get-together of the Pune Inventors Network)

Time: 3 pm to 6 pm; Registration will begin at 2.45 pm
Venue: Lecture Theatre, Venture Center, 100 NCL Innovation Park

Highlights of the seminar

Overview of the US Patent Law; Differences with respect to Indian law

Overview of patent prosecution in the US including case studies

Strategies for drafting and filing patents in the US (esp where the priority document is filed in India) for designs, software/algorithms, biological systems etc (Note: Startup who have technology which can be patented and protected better under US law will find this useful—ex, software startups.)

Best practices for patent filing and prosecution;
Models for engaging US patent attorneys/ firms for optimizing quality and cost

Seminar will benefit the following

CEOs/CTOs of innovative technology startups, In-house IP counsel; Research/ Science Managers/ CSOs in Research
Organizations/ Universities; Students of IPR; IP professionals; Individual Inventors



Arjun Bala Managing partner- Metayage IP Strategy Consulting LLP

Arjun is a Patent Agent with over 13 years experience in US and India Patent Prosecution, IP Strategy Consulting, and Patent Portfolio Management. He is also the founder of the "Innovation in Tech" working group at Tech London Advocates, India. After graduating from IIT Bombay in 2003, he started his career in patents at IRCC, IIT Bombay. Prior to founding Metayage IP in 2006, he held key entrepreneurial roles, being the first hire at, and starting India operations for a US IP law firm where he prepared US patent applications for Silicon Valley startups and MNCs with R&D centers in Bangalore, and headed the IP practice at a global legal services company. At Metayage IP, Arjun has prepared and prosecuted hundreds of patent applications in the US and India. He has been a speaker at IP Conferences by CII, FICCI, LES, TiE, Global IP Convention, IP Leadership forum, and at various startup incubators and universities. He is also an IP Consultant for SINE, IIT Bombay and serves on the IP committee at IIIT-Hyderabad.

Managing partner- Metayage IP Strategy Consulting LLP

Metayage IP Strategy Consulting LLP is an IP firm specializing in patent prosecution in the US and India, Patent strategy, and Patent Intelligence services. The firm also provides Trademark, Copyright and Design registration services. The firm has offices in Bangalore, Hyderabad, Mumbai, Coimbatore and Vellore. Most of the firm's clients are technology companies and research institutions in India that the firm assists with obtaining patent protection around the world. The team includes patent attorneys, a trade mark attorney and attorney-at-law, and technology specialists from Electronics, Information Technology, Mechanical, Biotechnology and Chemistry backgrounds.

More on: http://metayage.com/

Free seminar but registration is mandatory; Register here: http://bit.ly/2nzCwDz