



Talk and IP Clinic <b>How a sound IP Strategy can help your Startup</b> Organized by IPFACE, Venture Center			
LEARN/ GAIN	<ul style="list-style-type: none"> <li>○ How to build a robust IP portfolio for a startup with limited budget and resources.</li> <li>○ Get your free Patent Strategy Score™ (PSS) and recommendations for best IP strategy from one-on-one IP Clinic.</li> <li>○ Learn about protecting Invention and creating IP asset for your start-up.</li> <li>○ Tips on IP filing, licensing and commercialization.</li> </ul>		
FOR WHOM	<ul style="list-style-type: none"> <li>○ Start-ups, Entrepreneurs and Innovators</li> <li>○ Grantee start-ups, Entrepreneurs and Innovators under BIRAC schemes</li> <li>○ Incubatee Companies at Venture Center</li> </ul>		
ORGANIZERS	<ul style="list-style-type: none"> <li>○ Innovation Management Team and IP Facilitation Center (IPFACE), Venture Center</li> <li>○ Bioincubator, Venture Center</li> </ul>		
SUPPORTED BY	<ul style="list-style-type: none"> <li>○ BioIncubator at Venture Center Supported by Biotechnology Industry Research and Assistance Council (BIRAC), Govt. of India</li> <li>○ Venture Center</li> </ul>		
IPFACE LEAD	Archana Joshi		
WHEN	<b>Talk on 14th May 2016 (Saturday)   10:00 am to 11:00 am</b> <b>IP Clinic: 14th May 2016 (Saturday)   11:15 am to 17:00 pm (5 slots – 60 min/ slot)</b>		
WHERE	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;">           Talk:            Lecture Theatre,            Venture Center, 100 NCL Innovation Park,            Dr. Homi Bhabha (Pashan) Road, Pune-            411008         </td> <td style="width: 50%; vertical-align: top;">           IP Clinic:            Reception Meeting Room,            Venture Center, 100, NCL Innovation Park,            Dr. Homi Bhabha (Pashan) Road, Pune-            411008         </td> </tr> </table>	Talk: Lecture Theatre, Venture Center, 100 NCL Innovation Park, Dr. Homi Bhabha (Pashan) Road, Pune- 411008	IP Clinic: Reception Meeting Room, Venture Center, 100, NCL Innovation Park, Dr. Homi Bhabha (Pashan) Road, Pune- 411008
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CONTACT	Ms. Lipika Biswas Phone: +91-20-25865877/64011024 ; Email: <a href="mailto:eventsdesk@venturecenter.co.in">eventsdesk@venturecenter.co.in</a> For more information visit- <a href="http://www.ipface.org/workshops.php">http://www.ipface.org/workshops.php</a> Register at: <a href="http://goo.gl/forms/qE173L5eRI">http://goo.gl/forms/qE173L5eRI</a>		
COST	<b>Fees for Talk:</b> Rs. 100/- per Individual/ Large Companies/ Academic Institution/ MSME <b>Fees for IP Clinic:</b> Rs. 500/- per Individual/ Large Companies/ Academic Institution/ MSME		



## INTRODUCTION AND OBJECTIVES

In today's world of fast evolving technology and market, it is very critical for small startup companies to have a clear IP strategy built into their enterprise-building strategy to be successful in the market. A clever strategy to create a strong IP portfolio helps companies in protecting their intangible assets, generating licensing revenues, building a brand name for the company and attracting investors. On the other hand, not having a clear IP strategy from the start may lead to loss of invaluable inventions and lost licensing opportunities. There are many cases of companies that went 'from riches to rags' due to a poor IP strategy. This talk addresses the key aspects of building a robust IP portfolio, and also provides tips on building a good IP portfolio within the constraints of limited budget and resources.

The talk will be followed by a one-on-one mentoring IP clinic, where the speaker and her team will assess the IP assets of the company, and give an advice on the best IP strategy based on the current product development stage and product development plan.

## About Venture Center's Patent Strategy Score™

It is very important for technology Startups to have a clear Patent Strategy in place from the start, in order to build asset to the company and to create a strong entry barrier to competitors. It is critical to assess the patent assets of the company periodically and implement strategic planning. The best way to do this is to evaluate the Patent Strategy Score™, which indicates how strategically the company is positioned in the patent regime. Patent Strategy Score™ is a number between 0-10, a high Patent Strategy Score™ indicates a well thought of Patent Strategy and indicates the company has taken steps towards building a defendable and distinguishing Patent Portfolio and has minimized the risks.

## WHO IS IT FOR?

- Start-ups, Entrepreneurs and Innovators
- Grantee start-ups, Entrepreneurs and Innovators under BIRAC schemes
- Incubatee Companies at Venture Center




## COURSE INCLUDES

- Attendees of IP clinic will get a Patent Strategy Score™ and recommendations for best IP strategy
- Tea – Coffee ( Note: VC will not take care of lunch of attendees)
- Free Reference Membership to Venture Center Library







WORKSHOP SCHEDULE				
Date	Timing	Duration	Session title	Mentors
14 <sup>th</sup> May 2016	0945-1000	15 Min	Registration	
	1000-1100	60 Min	How a sound IP Strategy can help your Startup	Dr. Shantha Shankar
	1100-1115	15 min	Tea Break	
<b>IP Clinic on 14<sup>th</sup> May 2016, Saturday</b>				
	1100-1200	60 min	Slot 1	Dr. Shantha Shankar and Ashutosh Prachand
	1200-1300	60 min	Slot 2	Dr. Shantha Shankar and Ashutosh Prachand
	1300-1345	45 min	Lunch Break	
	1345-1445	60 min	Slot 3	Dr. Shantha Shankar and Archana Joshi
	1445-1500	15 min	Tea Break	
	1500-1600	60 min	Slot 4	Dr. Shantha Shankar and Archana Joshi
	1600-1700	60 min	Slot 5	Dr. Shantha Shankar and Archana Joshi



Speaker/ IP Clinic Mentors	
 <b>Dr. Shantha Shankar (Speaker)</b>	<p>Dr. Shantha Shankar holds a Ph.D in Materials Science from Indian Institute of Science, Bangalore. Her areas of expertise include advanced materials and nanotechnology. She has worked for General Electric, Global Research and is trained in patent analytics, drafting and prosecution. She has worked with various start-up companies in technology, IP and innovation consulting space.</p>
 <b>Archana Joshi</b>	<p>Assistant Manager IP Facilitation Center at Venture Center</p> <p>Archana holds a M. Sc (Organic Chemistry), a registered Indian Patent agent and has completed her P.G. Diploma in Patents Law from NALSAR University (Hyderabad). As an assistant manager at IPFACE, her responsibilities include Patent drafting, IP Training programs and workshops. Prior to joining Venture Center, she worked as a Project Assistance-III at CSIR- URDIP.</p>
 <b>Ashutosh Prachand</b>	<p>IP Analyst, IP Facilitation Center at Venture Center</p> <p>Ashutosh has completed PG Diploma in Patents Law, NALSAR University, prior to that he pursued PGDM Biotechnology Management and has a bachelor's degree in Biotechnology from University of Pune. At IPFACE, he is involved in Patent drafting, Trademarks and Copyright filings, organize IP awareness talks &amp; training activities and create IP/ analytical reports.</p>



ABOUT THE ORGANIZERS	
	<p>Entrepreneurship Development Center (Venture Center) – a CSIR initiative, is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology &amp; knowledge-based enterprises by leveraging the scientific &amp; engineering competencies of the institutions in the Pune region. The Venture Center is a technology business incubator supported by the Department of Science &amp; Technology’s National Science &amp; Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center’s focuses on technology enterprises offering products &amp; services exploiting scientific expertise in the areas of materials, chemicals and biological sciences &amp; engineering.</p> <p><b>For more information visit:</b> <a href="http://www.venturecenter.co.in/">www.venturecenter.co.in/</a></p>
	<p><b>IPFACE</b> aims to promote awareness and adoption of intellectual property rights amongst entrepreneurs and MSMEs in India while also making accessible high-quality IP services and resources. IPFACE is a project of the Venture Center supported by the Ministry of Micro, Small and Medium Enterprises, Government of India and National Chemical Laboratory, Council of Scientific and Industrial Research, India.</p> <p><b>For more information about IPFACE services visit:</b> <a href="http://www.ipface.org">www.ipface.org</a></p>

SUPPORTED BY	
	<p>Biotechnology Industry Research &amp; Assistance Council is a new industry-academia interface and implements its mandate through a wide range of <b>impact initiatives</b>, be it providing access to risk capital through targeted funding, technology transfer, IP management and handholding schemes that help bring <b>innovation excellence</b> to the biotech firms and make them globally competitive.</p> <p><b>For more information about BIRAC:</b> <a href="http://www.birac.nic.in">www.birac.nic.in</a></p>
	<p>Entrepreneurship Development Center (Venture Center) – a CSIR initiative, is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology &amp; knowledge-based enterprises by leveraging the scientific &amp; engineering competencies of the institutions in the Pune region. The Venture Center is a technology business incubator supported by the Department of Science &amp; Technology’s National Science &amp; Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center’s focuses on technology enterprises offering products &amp; services exploiting scientific expertise in the areas of materials, chemicals and biological sciences &amp; engineering.</p> <p><b>For more information visit:</b> <a href="http://www.venturecenter.co.in/">www.venturecenter.co.in/</a></p>