

Four Days Workshop on

MATRIZ Certified TRIZ

level 1 Workshop

Wednesday – Saturday | 1 – 4 Feb 2017



Time: 9 am – 5.30 pm | Venue: E-classroom, 100 NCL Innovation Park

Objectives:

- Enables to develop multiple concepts with low cost and high efficiency
- Facilitates WoW solutions from out of the domain through understanding functionality using FoS approach
- Enables to identify contradictions and helps to solve with win-win solutions and expand technology envelope
- Enriches system understanding and helps focused ideation leading to high quality idea generation
- Empowers to overcome psychological inertia through multiple ways – Out of box thinking at any situation
- Learn ways to use physical effects and come with multiple ways to solve a problem

For Corporates / MSME / Start-ups, TRIZ level 1 workshop helps in:

- More product offerings in shorter time – Adopting systematic approach across the organization helps in low idea to product ratio. A study shows it is about 3000:1 and varies from industry to industry.
- Greater employee satisfaction leading to employee retention and culture development – Increases the organization value as it empowers every employee to grow on value curve... from engineer to a better problem solver.

Who should attend

- Inventors, Entrepreneurs, Corporate Strategists
- Product Planners and Technology Managers
- Professors and Students of Engineering and Management
- Scientists, Technology/IP Managers/Patent Professionals/ Innovation Officers/ MSME / Manufacturing & Process industries

Fees

Rs 45000/- per participant

Contact details and more info

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For more detailed info, please visit

<http://www.ipface.org/workshops.php>

*TRIZ level 1 MATRIZ certificate (after 45 days) for those who successfully pass the test

Organized by



Register online at: <http://bit.ly/2idUvvy>

(Registration closes on 27 Jan 2017 | Last date to make payment - 27 Jan 2017)