

## **Contents:**

<b>For: Awareness/Sensitization Programmes on IPR.....</b>	<b>2</b>
<b>Maximum Grant per Application/Proposal.....</b>	<b>2</b>
<b>Who is eligible to apply?.....</b>	<b>2</b>
<b>Objective, Scope and Details.....</b>	<b>3</b>
<b>Application Form.....</b>	<b>4</b>
<b>Terms and Conditions.....</b>	<b>5</b>
<b>Contact.....</b>	<b>5</b>

## For Awareness/Sensitization Programmes on IPR Maximum Grant per Application/Proposal

### 3.0 MAIN ACTIVITIES

The main activity and funding limits proposed under this scheme cover the following broad areas of interventions:

Sl. No.	Activity	Maximum Grant per Application/ Proposal (Rs. in Lakh)
(a)	Awareness/Sensitisation Programmes on IPR	1.00

### Who is eligible to apply?

MSME Organizations	<ul style="list-style-type: none"> <li>Industry Association, Societies/Cooperatives/ Firms/Trust and Other Bodies Including NGOs Representing or Working for MSMEs, Research/ Technical &amp; Educational Institutions, Universities with a Track Record of Assisting MSMEs etc.</li> </ul>	3(a), (b), (c), (e)(iii), (f), (g)
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## Objective, Scope and Details

### 6.0 AWARENESS/SENSITIZATION PROGRAMME ON IPR

(i) Objective:

The primary objective of these programmes is to facilitate and support MSMEs, Industry Associations and other concerned stakeholders in raising awareness on IPR related issues in general and more specifically on educating them about the value and protection of IPR and its benefits to the economy. The specific objectives of the programme for MSMEs are:

- To significantly raise the level of awareness and interest/knowledge about IPR issues.
- To develop a broad understanding of the need to integrate IP in their innovation strategies business planning.
- To improve protection of IP achievements through increased registration of rights and increased use of non-registered protection methods.
- To improve the protection and enforcement IPR from infringements.
- To enhance capacity to fight counterfeiting.

(ii) Scope and Coverage:

The Sensitization Programmes will normally be of 1 to 2 days' duration with about 30 participants/beneficiaries. The following subject/areas to be covered in this programme :

- Introduction to IPR tools such as Patents, Trademarks, Industrial Design, Geographical Indication, Copyright, Trade secrets, Layout designs for integrated circuits, Plant breeder rights etc.
- National and International IP laws.
- Procedure for Registration.
- Fundamentals of Technology Transfer.
- Patenting and Patent law.
- IPR Policies and its Management.
- Problems of Counterfeiting and Piracy.
- Enforcement of Rights.
- TRIPS Agreement.

However, the list of subjects cited above is not exclusive and the proposals for other niche areas can also be considered. The topics may be selected keeping the requirements of target groups in view and issues of local importance should also be included wherever appropriate.

(iii) Component of Grant:

The Government of India will provide financial support up to Rs. 1 lakh per programme for organizing these sensitization/awareness programmes. This may cover wherever necessary, the expenses towards rent for venue, training materials, audio/video aids, TA/DA and honorarium to the Guest Faculty, expenditure on transport, purchase of stationary items, refreshment and other miscellaneous expenses. Government assistance is only for organisational expenses of the proposed event and not for capital items like equipments.

The minimum share of private partners shall be 10% of the total GoI financial support given for organizing the event.

(iv) Funding Pattern:

The assistance will be released in two instalments. 50% of the sanctioned amount will be released when the proposal is approved by the Project Implementation Committee (PIC) and the balance amount will be released in the shape of reimbursement after receipt of requisite audited statement of expenditure, final report of the programme and other required documents, etc.

(v) Expert Agencies/Faculty:

As mentioned at Sl. No. 4 above may be associated in such events.

(vi) Applications:

Eligible Organizations can apply in the format annexed (Annexure-I).

## Application Form

Annexure-I

### Form of Application for Grant of Financial Assistance for Organizing Awareness Programmes

Note: Application is to be submitted in duplicate. Incomplete application will not be entertained.

1. Name of the organization with complete postal address with Telephone No., Fax No. and E-mail ID.
2. Whether registered or approved under any Act or Regulation (to be specified) and the date thereof (please enclose a copy of the Registration Certificate).
  - (i) Particulars of the present members of Executive Body/Board of Management, date on which it was constituted and tenure.
  - (ii) Name of the person and his/her designation nominated/authorized to act on behalf of the organization.
  - (iii) Name of the Project Director, his Telephone Number, Fax Number, Mobile Number and E-mail ID.
3. A brief note on work done on IPR issue or for the benefit of MSME sector.
4. Details of the target Group geographical coverage and expected benefits.
5. Budget & item-wise cost break-up, with justification (Attach).
6. Tentative date and Venue for organizing the programme.
7. Is it proposed to receive grant/grants from any other source for the same purpose or activity to which this application pertains? If so, details thereof.
8. Information relating to the grants received/or likely to be received from this office for any other activity. (If any grant had been received in the past, details thereof with file/letter No. of the Commission-Copy).
9. Additional information, if any.
10. List of documents attached:
  - (i) Certified copy of Registration Certificate.
  - (ii) Certified copy of Memorandum & Articles of Association, where applicable.
  - (iii) Certified copy of Audited Statement of Accounts for the last two years.
  - (iv) Annual Report for the last two years.
  - (v) *Details of Expenditure* — Document giving an undertaking to properly conduct the Programme and in case the programme is not organized, to return the cheque/refund the advance given by the Commission.

Signature & Designation  
With seal/stamp



## Terms and Conditions

### TERMS AND CONDITIONS

- (i) The financial assistance will only be used for organizing the event/activity approved.
- (ii) The assistance will be released in two instalments. 50% of the sanctioned amount will be released immediately after the proposal is approved on receipt write-up on programme, venue, item-wise budget estimates, likely number of participants and relevant documents.
- (iii) The balance amount will be released after the submission of : (i) Utilization certificates from the Chartered Accountant, (ii) Statement of Accounts, (iii) Original vouchers, (iv) Report of the Resource Persons of the programme, and (v) List of participants to be submitted in a month's time from the date of organising the Awareness Programme.
- (iv) No equipment/asset will be purchased out of the assistance.
- (v) Unspent portion of the assistance will be refunded.
- (vi) In the event of violation of any of the terms and conditions of sanction, the organization will have to refund the entire sanctioned amount on demand or such part thereof along with penal interest as per the Government rates.

## Contact

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