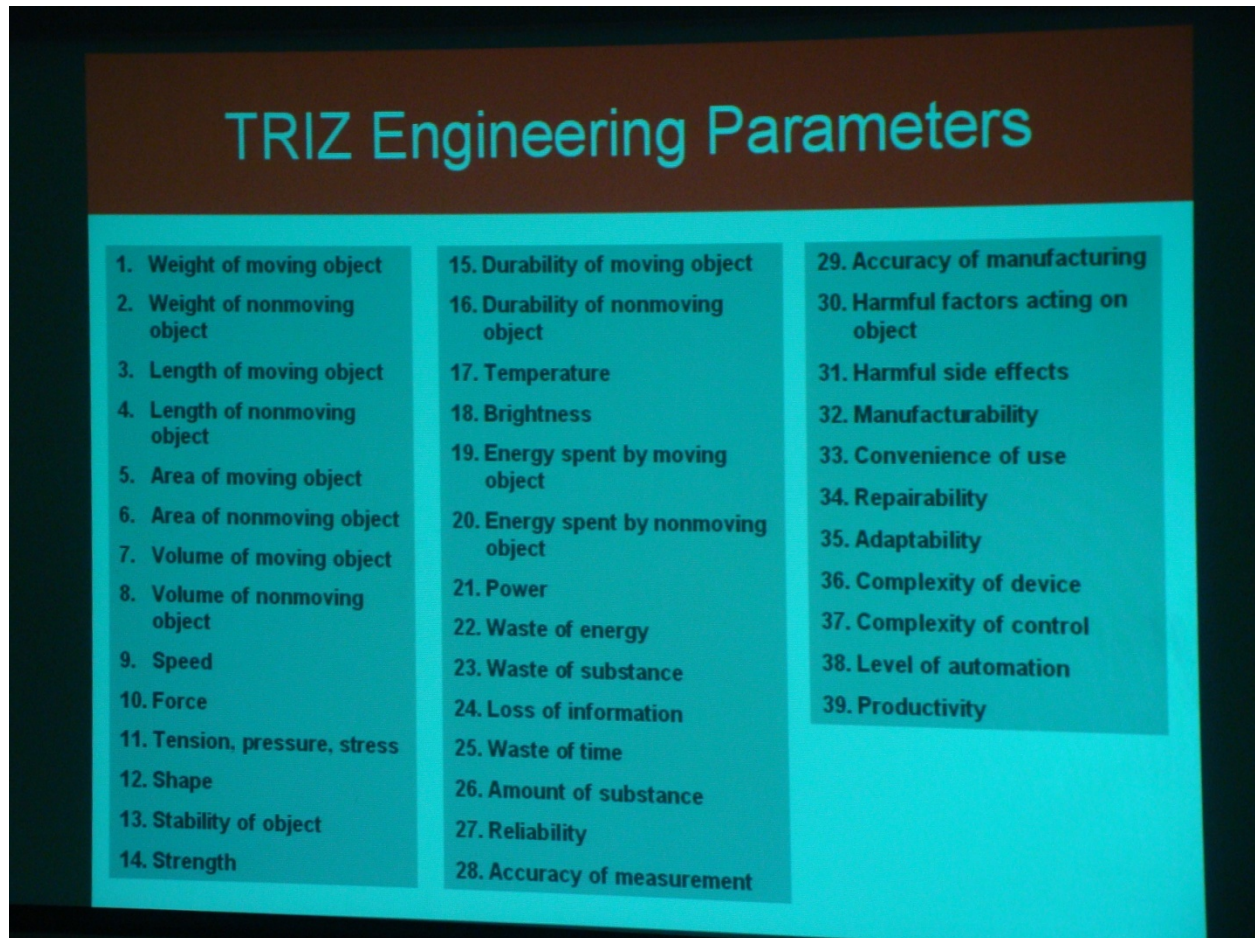


Workshop on Innovation Flow -the science of flowing Ideas into Innovation

29th July 2010

Intellectual Property Facilitation Center (IP FACE), a joint venture in partnership with the Ministry of Micro, Small and Medium Enterprises (MoMSME) organized a one-day workshop on 'Innovation flow-the science of flowing ideas into innovation' on 29th July, 2010. The course director was Dr. M.V Shankar, a scientist and technology manager with strong technical expertise and experience in translating technical ideas into technology innovations.





The workshop had 30 participants from different disciplines of science and were interested in understanding the basic concepts of systematic innovation using a TRIZ-based approach. The workshop focused on

- Create innovative solutions to complex technological problems
- Create strategic intellectual property around these innovative solutions
- Grow strong technical ideas or breakthrough inventions into successful innovations



The workshop involved grouping-up of participants. These sessions were the re-arrangement of participants into groups. This helped the participants to have personal interaction with the course director and the between themselves. The problem solving exercise helped in exchange of ideas and different approaches towards solving problems. The overall feedback of the workshop ended on a positive note with participants eager to attend similar sessions in future.



The innovative problem solving workshop focused on what is the present situation, where do we go from here and what can be the ideal situation. The workshop encompassed a detailed presentation with attractive pictures on the innovative ideas that reside at the root level in various parts of India. The examples put forth were like the GE Healthcare's compact electrocardiogram (ECG) for the Indian market which is a case study in reverse innovation. Innovation is bringing an insightful idea successfully to the market.

