



IP Facilitation Center (IPFACE)
750, NCL Innovation Park
Dr. Homi Bhabha Road, Pune -411008
Email: ipassociate@ipface.org
ipasso@ipface.org
Phone: +91-20-6401-1024/26



| First Meeting of Pune Inventors Network (PIN) on Patents/Technology Marketing & Commercialization | |
|--|---|
| LEARN | <ul style="list-style-type: none">• Innovations and IP for business• Patent/Technology Marketing and commercialization (Success Story) |
| FOR WHOM | <ul style="list-style-type: none">• Members of Pune Inventors Network (PIN)• Inventors• Scientist/students |
| WHEN | Saturday, 25 th February 2012 Time: 15.30-18.00 |
| WHERE | E Class Room Venture Center 100 NCL Innovation Park Dr. Homi Bhabha Road, Pune-411008 |
| CONTACT | Miss. Lipika Biswas/ Mr. Deepak Sarada IP Facilitation Center 100, NCL Innovation Park, Dr. Homi Bhabha Road Pune - 411008 Phone: +91-20-6401 1024 / 26 Email: eventsdesk@venturecenter.co.in |
| COST | Event is free and open to all inventors in the greater Pune region. Prior registration is required. For online registration , please visit: www.pinevent.eventbrite.com/ |



IP Facilitation Center (IPFACE)
750, NCL Innovation Park
Dr. Homi Bhabha Road, Pune -411008
Email: ipassociate@ipface.org
ipasso@ipface.org
Phone: +91-20-6401-1024/26



INTRODUCTION

Importance of patent is vital for today's business. Innovation and Technology base companies are giving more emphasis on protecting their intellectual property (IP) by means of patents, copyrights, trademark, design and other forms of IP. These companies are growing and expanding in market with their strong IP and mainly patent portfolio. Innovation and technology companies can only sustain in today's competitive market, and innovation (patent) is the only assured path for future success.

PROGRAM OUTLINE

- Innovation and IP for business
 - Importance of patents
 - IP for business strategy
- My Story- Last Two Miles
 - Success Story on Patent/Technology Marketing and Commercialization
 - Chinmay Deodhar will talk about the exciting journey from invention to commercialization --- his last two miles.

OBJECTIVE

How individuals, MSMEs and entrepreneurs can commercialize their patented invention/innovation to their advantage.

WHO IS IT FOR?

- Members of Pune Inventors network (PIN)
- Scientist and students

WORKSHOP SCHEDULE

| Date | Timing | Session title | Speakers |
|--|--------------------|---|---------------------|
| Saturday 25 th February 2012 | 15.30-16.00 | <ul style="list-style-type: none">• Registration | |
| | 16.00-16.15 | <ul style="list-style-type: none">• Welcome note and introduction to Pune Inventors Network | Dr. V Premnath |
| | 16.15-16.30 | <ul style="list-style-type: none">• Introduction of members | |
| | 16.30-17.00 | Innovation and IP for Business | Dr. Sivram |
| | 17.00-17.15 | Tea and Snacks | |
| | 17.15-17.45 | My Story: The Last 2 Miles | Mr. Chinmay Deodhar |
| | 17.45-18.00 | Q&A | |



IP Facilitation Center (IPFACE)

750, NCL Innovation Park

Dr. Homi Bhabha Road, Pune -411008

Email: ipassociate@ipface.org

ipasso@ipface.org

Phone: +91-20-6401-1024/26



FACULTY



Dr. S. Sivram

Dr. Sivaram was the Director of NCL. After obtaining his master's degree in chemistry at IIT Kanpur in 1967, he moved to Purdue University, Indiana, USA for his PhD, where he associated with Professor Herbert C. Brown, Nobel Laureate. Subsequently, he spent a few years at the Institute of Polymer Science, The University of Akron, Akron, Ohio, USA working with Prof J.P. Kennedy as a Research Associate in the area of polymer chemistry. Before joining NCL in 1988 he was heading the Research Center at Indian Petrochemicals Corporation Ltd. (IPCL), Vadodara.

Dr Sivaram has an outstanding track record in invention, patenting and licensing amongst inventors in India. The licensing of his patents on solid state polycondensation of polycarbonates to GE Plastics was an important milestone for India as an exceptional case of Indian inventions receiving interest from global players

Dr. Sivram is a polymer chemist by training. His research career spans a wide variety of areas in polymer science including polymer synthesis, new and improved catalysts for polymerization, novel processes for monomers and formulated products for specific end applications



Mr. Chinmay Deodhar

Chinmay Deodhar graduated from the Indian Institute of Technology - Madras in 2010, with a B-Tech in Engineering Design and an M-Tech specialization in Automotive Engineering.

Subsequently, he studied at Stanford University as a Stanford-India Biodesign Fellow (2011) to learn the process of medical device development and commercialization. Later, he continued this fellowship at the All India Institute of Medical Sciences (AIIMS), New Delhi, to identify and solve unmet clinical needs unique to the Indian pediatrics landscape.

In the past, he has interned at PARI Robotics, an industrial automation firm based in Pune, where he worked on product development for medical engineering. Under a DAAD scholarship, he also did a 2-month "Praktikum" in robotics research at the Bremer Institut fur Produktion und Logistik GmbH in Bremen, Germany.

In his 3rd year of engineering, he built and sold a cellphone app called QuickWord, which helps students enhance their English vocabulary. This entrepreneurial success led him to later co-found Lypas.com, a mobile social network, at IIM Ahmedabad.

His latest product is an innovative dual-function 5 mm laparoscopy instrument that can be used as a grasper as well as a scissor. He has recently licensed his patent on this invention to the Silicon Valley pioneer of surgical robotics, Intuitive Surgical Inc., the maker of the da Vinci System.



IP Facilitation Center (IPFACE)
750, NCL Innovation Park
Dr. Homi Bhabha Road, Pune -411008
Email: ipassociate@ipface.org
ipasso@ipface.org
Phone: +91-20-6401-1024/26



ABOUT PUNE INVENTORS NETWORK (PIN)

The Pune Inventors Network is a forum for inventors from Greater Pune region to meet, interact, share experiences/ learning with each other.

The Pune Inventors Network (PIN) is hosted by IP Facilitation Center - which is a non-profit project of the Venture Center (technology business incubator in NCL campus) and Ministry of Micro, Small and Medium Enterprises, Government of India.

For more information about PIN, visit www.ipface.org/inet/

ABOUT IPFACE

IPFACE aims to promote awareness and adoption of intellectual property rights amongst entrepreneurs and MSMEs in India while also making accessible high-quality IP services and resources. IPFACE is a project of the Venture Center supported by the Ministry of Micro, Small and Medium Enterprises, Government of India and National Chemical Laboratory, Council of Scientific and Industrial Research, India.

For more information about IPFACE services, visit www.ipface.org