



Talk and Free IP Clinic	
How a sound IP Strategy can help your Startup	
Organized by IPFACE, Venture Center	
LEARN	<ul style="list-style-type: none">• How to build a robust IP portfolio for a startup with limited budget and resources.• Get your free Patent Strategy Score™ (PSS) and recommendations for best IP strategy from one-on-one IP Clinic.• Learn about protecting Invention and creating IP asset for your start-up.• Tips on IP filing, licensing and commercialization.
ORGANIZED BY	<ul style="list-style-type: none">• Innovation Management Team and IP Facilitation Center (IPFACE), Venture Center• BioIncubator, Venture Center
SUPPORTED BY	<ul style="list-style-type: none">• Venture Center• BIRAC
FOR WHOM	<ul style="list-style-type: none">• Start-ups, Entrepreneurs and Innovators• Grantee start-ups, Entrepreneurs and Innovators under BIRAC schemes• Incubatee Companies at Venture Center
WHEN	<p>Talk – Monday, 7 March 2016 Time: 10:00 to 11:00hrs</p> <p>IP Clinic: Monday, 7 March 2016 Time: 11:15 to 16:00hrs (4 slots – 60 min/ slot) Tuesday, 8 March 2016 Time: 10:00 to 15:45hrs (5 slots – 60 min/ slot)</p>
WHERE	<p>Talk: Training Room, Venture Center, 100 NCL Innovation Park, Dr. Homi Bhabha (Pashan) Road, Pune-411008</p> <p>IP Clinic: Venture Center, 100 NCL Innovation Park, Dr. Homi Bhabha (Pashan) Road, Pune-411008</p>
CONTACT	Ms. LipikaBiswas Phone: +91-20-25865877 Email: eventsdesk@venturecenter.co.in
COST	<p>Register here for Talk & IP Clinic: <http://goo.gl/forms/GBWvpzqlqF></p> <ul style="list-style-type: none">• Free event but prior registration is required.• For IP Clinic:<ul style="list-style-type: none">○ Limited slots available for one-on-one mentoring:9○ First priority for VC incubates and BIG grantees○ Attendance only on confirmation of registration.



About the Talk

In today's world of fast evolving technology and market, it is very critical for small startup companies to have a clear IP strategy built into their enterprise-building strategy to be successful in the market. A clever strategy to create a strong IP portfolio helps companies in protecting their intangible assets, generating licensing revenues, building a brand name for the company and attracting investors. On the other hand, not having a clear IP strategy from the start may lead to loss of invaluable inventions and lost licensing opportunities. There are many cases of companies that went 'from riches to rags' due to a poor IP strategy. This talk addresses the key aspects of building a robust IP portfolio, and also provides tips on building a good IP portfolio within the constraints of limited budget and resources.

The talk will be followed by a one-on-one mentoring IP clinic, where the speaker and her team will assess the IP assets of the company, and give an advice on the best IP strategy based on the current product development stage and product development plan.

About Venture Center's Patent Strategy Score™

It is very important for technology Startups to have a clear Patent Strategy in place from the start, in order to build asset to the company and to create a strong entry barrier to competitors. It is critical to assess the patent assets of the company periodically and implement strategic planning. The best way to do this is to evaluate the Patent Strategy Score™, which indicates how strategically the company is positioned in the patent regime. Patent Strategy Score™ is a number between 0-10, a high Patent Strategy Score™ indicates a well thought of Patent Strategy and indicates the company has taken steps towards building a defensible and distinguishing Patent Portfolio and has minimized the risks.

Talk on 7 March 2016 (Monday)

Time	Duration	Session title	Speaker
10:00 – 11:00	60 min	How a sound IP Strategy can help your Startup	Dr. Shantha Shankar

IP Clinics on 7 March 2016 (Monday) – Available Time Slots

Time	Duration	Session title	Mentor
11:15 – 12:15	60 min	Slot 1	Dr. Shantha Shankar and Madhu Smitha Kode
12:15 – 13:15	60 min	Slot 2	Dr. Shantha Shankar and Archana Joshi
13:15 – 14:00	45 min	Lunch Break	
14:00 – 15:00	60 min	Slot 3	Dr. Shantha Shankar and Archana Joshi
15:00 – 16:00	60 min	Slot 4	Dr. Shantha Shankar and Archana Joshi

IP Clinics on 8 March 2016 (Monday) and 8th March 2016 (Tuesday) – Available Time Slots


Time	Duration	Session title	Mentor
10:00 – 11:00	60 min	Slot 5	Dr. Shantha Shankar and Madhu Smitha Kode
11:00 – 12:00	60 min	Slot 6	Dr. Shantha Shankar and Madhu Smitha Kode
12:00 – 13:00	60 min	Slot 7	Dr. Shantha Shankar and Ashutosh Prachand
13:00 – 13:45	45 min	Lunch Break	
13:45 – 14:45	60 min	Slot 8	Dr. Shantha Shankar and Ashutosh Prachand
14:45 – 15:45	60 min	Slot 9	Dr. Shantha Shankar and Ashutosh Prachand



Speaker/ IP Clinic Mentors	
 Dr. Shantha Shankar (Speaker)	Consultant - Technology Strategy, Innovation Management Group, Venture Center Dr. Shantha Shankar holds a Ph.D in Materials Science from Indian Institute of Science, Bangalore. Her areas of expertise include advanced materials and nanotechnology. She has worked for General Electric, Global Research and is trained in patent analytics, drafting and prosecution. She has worked with various start-up companies in technology, IP and innovation consulting space.
 Madhu Smitha Kode	Consultant –Innovation Management Team, Venture Center Madhu Smitha Kode has a Master's degree in Bioengineering and B. Tech in Chemical Engineering. She has driven IP management for Indus Biotech Pvt Ltd, Pune and previously interned with Innovation Management Group, NCL Innovations. Currently working with Venture Center as a team lead for Innovation management and driving the Venture Center Outreach Center program at NCCS, Pune.
 Archana Joshi	Assistant Manager IP Facilitation Center at Venture Center Archana holds a M. Sc (Organic Chemistry), a registered Indian Patent agent and has completed her P.G. Diploma in Patents Law from NALSAR University (Hyderabad). As an assistant manager at IPFACE, her responsibilities include Patent drafting, IP Training programs and workshops. Prior to joining Venture Center, she worked as a Project Assistance-III at CSIR- URDIP.
 Ashutosh Prachand	IP Analyst, IP Facilitation Center at Venture Center Ashutosh has completed PG Diploma in Patents Law, NALSAR University, prior to that he pursued PGDM Biotechnology Management and has a bachelor's degree in Biotechnology from University of Pune. At IPFACE, he is involved in Patent drafting, Trademarks and Copyright filings, organize IP awareness talks & training activities and create IP/ analytical reports.



About the Organizers	
	<p>IPFACE aims to promote awareness and adoption of intellectual property rights amongst entrepreneurs and MSMEs in India while also making accessible high-quality IP services and resources. IPFACE is a project of the Venture Center supported by the Ministry of Micro, Small and Medium Enterprises, Government of India and National Chemical Laboratory, Council of Scientific and Industrial Research, India.</p> <p>For more information about IPFACE services, visit www.ipface.org</p>
	<p>BioIncubator at Venture Center was created with support from DBT-BIRAC under the Bioincubator Support Scheme. It has been conceptualized to help innovators in the spectrum of biomass, bioengineering, bio informatics, biomed & agro based industries to ease their enterprises into the ecosystem. Along with infrastructural support in the form of biosciences labs & office spaces, the BioIncubator also provides advisory services, referrals, scientific support, library and information services, Intellectual property services, seed funding & access to talks, workshops & technical training programs.</p> <p>For more information about BioIncubator at Venture Center: www.bioincubator.venturecenter.co.in</p>

Supported by	
	<p>Entrepreneurship Development Center (Venture Center) – a CSIR initiative – is a Section 25 company hosted by the National Chemical Laboratory, Pune. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the Pune region in India. The Venture Center is a technology business incubator supported by the Department of Science & Technology's National Science & Technology Entrepreneurship Development Board (DST-NSTEDB). Venture Center's focuses on technology enterprises offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences & engineering.</p> <p>For more information, visit www.venturecenter.co.in</p>
	<p>Biotechnology Industry Research & Assistance Council is a new industry-academia interface and implements its mandate through a wide range of impact initiatives, be it providing access to risk capital through targeted funding, technology transfer, IP management and handholding schemes that help bring innovation excellence to the biotech firms and make them globally competitive.</p> <p>For more information about BIRAC: www.birac.nic.in</p>