

**Invites you to the program on:
Understanding basics of
Intellectual Property**

- Patents, Designs, Trademark Copyright etc.
- How to create and protect your IP
- How to capitalize and benefit from your IP
- Case studies
- Group activities

Date: Thursday, 14th June, 2012.

Time: 11 am – 1 pm

Venue:

**Shanti Swarup Bhatnagar Lecture
Theatre (SSBLT)
PAM Building, NCL,
Pune-411008**

Why:

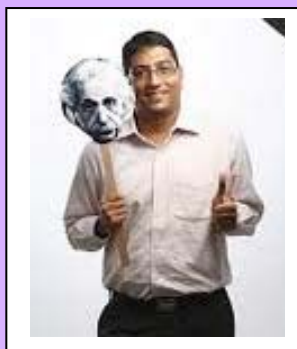
To help you increase your IQ on IP

How:

Idea & IPR snapshot/ Case studies/ FAQs/ Fun activities/ Trivia

Whom:

Entrepreneurs & Industry/
Students & Faculty/ Innovators &
Designers/ Researchers &
Technology Developers



***Faculty:
Mr. Rajeev Surana***

Mr. Rajeev Surana is a Chemical Engineer, Diploma in Marketing and a registered Patent Agent by qualification and an Entrepreneur at heart currently as Founder & Director of Scinnovation Consultants Pvt. Ltd. based in Mumbai (India). He is on board of Patent Agent Association India (PAAI) and Licensing Executive Society India chapter.

During his career spanning 15 years, he has worked in marketing medical KPO services to doctors and pharma cos., recruiting scarce R&D talent, creating a database of global scientists and technologists of Indian origin for National Knowledge Commission (a project under PM office), connecting Innovators to Entrepreneurs for deal making, training Innovators to commercialize their ideas, helping Institutes, Consultants & SMEs realize their latent intellectual property to gain financial and business values and writes for yourstory in on how businesses can leverage Innovation & IP.

Rajeev is passionate to share about the Innovation landscape in India and the emerging role of Intellectual Property in a knowledge economy. He is also an avid marathoner and can be spotted

For more information contact:

Deepak Sarada,
IP Facilitation Center 100 NCL Innovation Park, Pune
Contact No.- +91-20-64011024
Email id- ipassociate@ipface.org

**No Participation fee.
For online registration kindly visit:
www.ipface.org/workshops.php**