

IP Licensing with a focus on Patents (17 Jan. 2015)

Evaluation Results

Category	Avg(Min-Max)Count				
Section 1- Event administration		Would you like to hear about similar events in the future?		How did you come to know about this event?	
Quality of pre-event (registration, queries)	5.8(4,7)23				
Was the workshop registration process timely & efficient?	6.0(5,7)23	Yes	2	Ipface mailing list	3
Quality of Staff responsiveness	6.2(5,7)23	No	37	VC mailing list	11
Pace of the event (time mgmt)	5.6(4,7)22	No reply	2	NCL mailing list	5
Overall satisfaction with event organization	5.9(5,7)22	Would you like to attend the advanced workshop on IP Licensing?		Word of mouth	2
Section 2- Event facilities		Yes	16	Newspaper	1
Venture Center Training Room (Was it appropriate, clean & comfortable?)	5.8(4,7)23	No	1	No reply	1
Venture Center Cafeteria (Was it appropriate, clean & comfortable?)	5.9(5,7)23	No reply	5		
Food (Tea/coffee & lunch at Venture Center)	5.9(3,7)23	Maybe	1		
Section 3- Sessions					
	I found it directly useful	I enjoyed the session			
Introduction to IP and Value creation with IP	5.7(4,7)19	5.7(3,7)22			
Case Studies in Licensing (Chhota Bheem)	5.8(3,7)18	5.8(3,7)22			
Types of Licenses	5.9(4,7)21	5.7(3,7)21			
Structure of a Typical Licensing Agreement	5.8(5,7)20	5.6(4,7)22			
Structuring Payments & Reward Sharing	5.8(5,7)20	5.8(4,7)19			
Panel Discussion	5.9(4,7)18	6.0(3,7)21			
Section 4					
Comments and suggestions :- Please include if the talk met your expectations. How do you think can these workshops be improved further?	Throw some light on career opportunities after attending such IP workshop for a student. Provide email id's of faculty/staff in the brochure itself				
	Introducing breaks between the lectures				
	Number of examples related to every topic should be include more no of case studies.				
	More on Ip licenses apart from patents/investors etc.				
	Workshops like this gives us a new learning curve				
More case studies,small understanding oriented task can be included(2)					

Time mgmt. should be better, QA session should be within time limit
It was a multifacet so does not require much improvement. It was knowledgeable and wonderful experience
Separate the basic and advanced audience
It was good !!
Increase the panel session + case studies (2)
Want more analytical insights
Overview is good, but it will be great if the workshops can be spread across a longer duration to maximise learning

Please suggest a topic on which you wish to have a workshop on ?	Patent agent exam course
	Patent valuation
	Hands on training on basics of drafting a license(2)
	Ip value creation(2)
	Investing
	Patenting on life sciences
	Creation of IP
	Hands on training on patents and Ip filing. We would like to have a platform where licensee & licensor can meet.
	Technology valuation
	Commercialization of technology
	Research on entrepreneurship
	Fund raising, Business models for startups