





IP Facilitation Center (IPFACE)
750, NCL Innovation Park
Dr. Homi Bhabha Road, Pune -411008
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Workshop on "Understanding basics of Intellectual Property"

LEARN	<ul style="list-style-type: none">• Basics of IPR such as Patents, Trademark, Copyright, Design etc.• How to create and protect your IP• How to capitalize and benefit from your IP• Case studies• Group activities
FOR WHOM	<ul style="list-style-type: none">• Micro, small, medium enterprises• Entrepreneurs - budding and established• Professionals in larger enterprise• Students and Faculty• Innovators and Designers• Researchers and Technology developers
ORGANIZERS	<p>National Chemical Laboratory, Pune</p>  <p>IP Facilitation Center, Venture Center, Pune</p> 
WHEN	14 th June 2012 11: 00 - 13:00 hours
WHERE	Shanti Swarup Bhatnagar Lecture Theatre (SSBLT) PAM Building, NCL, Pune-411008
CONTACT	Mr. Deepak Sarda IP Facilitation Center 100, NCL Innovation Park, Dr. Homi Bhabha Road Pune - 411008 Phone: +91-20-64011024 Email: ipassociate@ipface.org
COST	Free and open to all. <i>Registration mandatory</i> For online registration visit- www.ipface.org/workshops.php



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INTRODUCTION

Intellectual Property refers to the different types of creations of mind for which exclusive rights are granted by the government to the owner, for a stipulated period of time. These exclusive rights allow owners of intellectual property to benefit from the property they have created, providing a financial incentive for the creation of an investment in intellectual property. Hence, it is important to learn the basic insights of these different forms of IPR in order to create, capitalize and benefit from them in future. Learn about Patents, trademarks, copyright and designs from our speaker in great details using case studies and fun activities.

OBJECTIVE

To help you increase your IQ on IP in order to create, protect and benefit from your valuable creations.

WHO IS IT FOR?

- Micro, small, medium enterprises
- Entrepreneurs - budding and established
- Professionals in larger enterprise
- Students and Faculty
- Innovators and Designers
- Researchers and Technology developers

WORKSHOP SCHEDULE

Timing	Duration	Session title	Speakers
10.30-11.00		Tea and Registration	
11.00-12.15		Basics of IPR <ul style="list-style-type: none">• Patents, Trademark, copyright• Other IP• Case studies	Mr. Rajeev Surana
12.15-12.45		Group activities	
12.45-13.00		Question & Answer	



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FACULTY



Mr. Rajeev Surana

Mr. Rajeev Surana is a Chemical Engineer, Diploma in Marketing and a registered Patent Agent by qualification and an Entrepreneur at heart currently as Founder & Director of Scinnovation Consultants Pvt. Ltd. based in Mumbai (India). He is on board of Patent Agent Association India (PAAI) and Licensing Executive Society India chapter.

During his career spanning 15 years, he has worked in marketing medical KPO services to doctors and pharma cos., recruiting scarce R&D talent, creating a database of global scientists and technologists of Indian origin for National Knowledge Commission (a project under PM office), connecting Innovators to Entrepreneurs for deal making, training Innovators to commercialize their ideas, helping Institutes, Consultants & SMEs realize their latent intellectual property to gain financial and business values and writes for yourstory in on how businesses can leverage Innovation & IP.

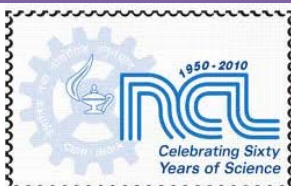
Rajeev is passionate to share about the Innovation landscape in India and the emerging role of Intellectual Property in a knowledge economy. He is also an avid marathoner and can be spotted running on the streets of South Mumbai.



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ABOUT IPFACE



National Chemical Laboratory (NCL), Pune is a research, development and consulting organization with a focus on chemistry and chemical engineering. It is an Interdisciplinary research centre with interest in polymer science, organic chemistry, catalysis, materials chemistry, chemical engineering, biochemical sciences and process development. It has a successful record of research partnership with industry. It publishes the second largest number of papers in chemical sciences (~ 350), files the largest number of patents, both in India (~30) and abroad (~90) and produces the largest number of Ph.Ds in Chemical Sciences in India.



IPFACE aims to promote awareness and adoption of intellectual property rights amongst entrepreneurs and MSMEs in India while also making accessible high-quality IP services and resources. IPFACE is a project of the Venture Center supported by the Ministry of Micro, Small and Medium Enterprises, Government of India and National Chemical Laboratory, Council of Scientific and Industrial Research, India.

For more information about IPFACE services, visit www.ipface.org