

9th Meeting of Pune Inventor's Network (PIN)

On

Open Innovation and IP strategy for Inventors and Entrepreneurs

When: Saturday, 19 Dec 2015

Time: 3 pm – 5 pm

Venue: Training room, 100 NCL Innovation Park

Participation Fees: 100 INR can be paid at venue

By **Dr. Shantha Shankar**

Dr. Shantha Shankar holds Ph.D in Materials Science from Indian Institute of Science, Bangalore. Her areas of expertise include advanced materials and nanotechnology. She worked for General Electric, Global Research and is trained in patent analytics, drafting and prosecution. She has worked with various start-up companies in technology, IP and innovation consulting space. Her other interests include science of spirituality, Yoga, Homeopathy and healthy cooking.

Abstract of the talk

Open innovation enables people across the globe to effectively collaborate and share their knowledge. Many companies have embraced open innovation to achieve fast growth. Inventors and entrepreneurs can easily leverage technology developed across different regions of the world and ideas from people across the globe to create new products in a fast and cost-effective way. But with open innovation comes certain IP challenges - both in the creation of the IP and its use. The strategies used by companies that are successful in open innovation will be analysed.

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