

## **Template for Presentation – TADF Program**

November 2015

**Complete this Presentation & Upload along with Application Form Online**

# Instructions Slide

- Applicant applying for funding support will need to submit this **Presentation along with Online Application submission** (as Attachment).
- Upon called, Presentation team should include senior officials (CEO/ CTO/ R&D Head) who can answer questions from the PEC on:
  - **Technical** details about the project
  - **Financial** details about the project & the company
- **10 mins** for the presentation
- **20 mins** for Questions & Answers



Department of Industrial Policy & Promotion  
Government of India  
Ministry of Commerce & Industry



## **DIPP's Technology Acquisition & Development Fund (TADF)**

A unique Scheme for enabling Technology Acquisition and Development under the **National Manufacturing Policy 2011 (NMP)**,  
DIPP's Notification reference no SO 2580 (E) dated September 21, 2015

### **Title of the Project**

1. Mr. XXXXX- CEO ZZZ Pvt Ltd, Mumbai

**Date of Submission :**

# Technology Snapshot

Technology Snapshot (2 lines):

|   |  |                          |
|---|--|--------------------------|
| <b>Technology Sector</b>                |  |                          |
| <b>Current Status of the Technology</b> |  |                          |
| <b>Type of Technology</b>               | Technology/Patents/Industrial Design   |                          |
| <b>Technology Acquirer</b>              |  |                          |
| <b>Technology Provider /Seller</b>      |  |                          |
| <b>Type of Acquisition</b>              | Outright Purchase / Transfer (Period)  |                          |
| <b>Go-To-Market (GTM) date</b>          |  |                          |
| <b>Expected Commercial Benefit</b>      | Rs ..... Lakhs during next ..... years |                          |
| <b>Financials</b>                       | <b>Acquisition Costs</b>               | <b>Funding Requested</b> |
|   | Rs .... Lakhs                          | Rs ..... Lakhs           |

Source of your funding (with details):

# About the Acquirer

# About the **Technology Provider /Seller**

# Overview of the proposed Technology/Patents/Industrial Design/ Manufacturing Technology/Equipment

## **Technology Overview**

(Maximum 6 lines)

## **Background/Motivation**

(Maximum 6 lines)

*\*these topics may be covered in two slides*

# Overview of the Technology (cont.)

## Comparison with present/baseline scenarios

(Comparison with existing technologies/methodologies)

## Key Technical & Commercial Benefits

- 
- 
- 
- 
- 

## Measurable Outcomes



# About the Technology

Original technology (or equipment) developer and current stage of development

**Competitive technologies (or equipment) available in the market, provide complete description**

**Please provide obsolescence history of proposed technology/competitive technology/similar technology (or equipment) for last five years**

Credibility of technology (or equipment) developers/suppliers

Technology (or equipment) best practices

Existing Manufacturing Technology (or equipment) setup

## Post-acquisition of Technology (or equipment)

Novelty and usefulness

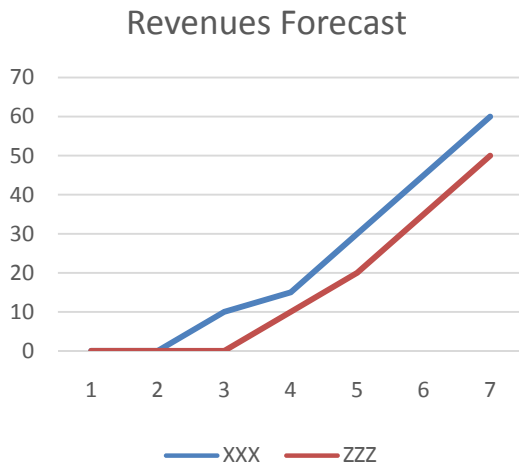
Economic life cycle of the technology (or equipment)

# Detailed “cost” break–up, including ‘source of funds’ (own contribution) to be brought in by the Indian company

| Technology Acquisition cost     |        | Sources of Funding                           |        |
|---------------------------------|--------|--|--------|
| Particulars                     | Amount | Particulars                                  | Amount |
| Cost of Technology              |        | Contribution by acquirer and sources of fund |        |
| Accessories/Software            |        | Fund requested from DIPP/GITA                |        |
| Logistic Cost                   |        | Others, if any                               |        |
| Excise Duty, taxes etc          |        |  |        |
| <b>Total Cost of Technology</b> |        | <b>Total Sources of Funding</b>              |        |

- Source of Indian applicant’s contribution towards project (future cash flows)

# Commercialization Plan



| Revenues |     |     |
|----------|-----|-----|
| Year     | XXX | ZZZ |
| 1        | 0   | 0   |
| 2        | 0   | 0   |
| 3        | 10  | 0   |
| 4        | 15  | 10  |
| 5        | 30  | 20  |
| 6        | 45  | 35  |
| 7        | 60  | 50  |

*\*Provide detailed estimates in back-up slides to back-up these estimates*

Highlight any cost or market assumptions undertaken

- Commercial benefits
- Societal benefits
- Technology benefits

\*Show the projected results in commercial deployment? Feasibility?

# Financial Snapshot of the organization

| Particular                               | FY 2014-15 | FY 2014-13 |
|--|------------|------------|
| Net Sales                                |            |            |
| Net Profit                               |            |            |
| Total Debts from Banking & FIs           |            |            |
| Total Liabilities (as per Balance sheet) |            |            |
| Gross investment in Plant & Machinery    |            |            |
| Gross Investment in R&D/Technology       |            |            |

*\*highlight any additional points that you may want*



# Credentials of the company

- Any referenceable projects undertaken or clients
- Any MOUs or orders already in place for the company

# Manufacturing/Testing Facility

- Details of own manufacturing/testing facility, if any.
- Capacity/Experience



Photographs



Certificates



Awards

# Back – up/Annexures Slides

Give details (1 Slide each) on the following:

- a) Competition available
- b) Patents & Copyrights on products of Company
- c) Patents & Copyrights already available in global market on the proposed product / process being developed by the company
- d) Any further background work, R&D, test trials, market research, validity etc. done for the project – actual results to be shown to PEC
- e) Regulatory clearances required, etc.